



CITY OF SARATOGA SPRINGS

DESIGN REVIEW COMMISSION

City Hall - 474 Broadway
Saratoga Springs, New York 12866
Tel: 518-587-3550 x.515 fax: 518-580-9480
www.saratoga-springs.org

[FOR OFFICE USE]

(Application #)

(Date received)

ARCHITECTURAL / HISTORIC REVIEW APPLICATION

	<u>APPLICANT(S)*</u>	<u>OWNER(S) (If not applicant)</u>	<u>ATTORNEY/AGENT</u>
Name	Michael Criscione Agency	Gibraltar Management	Action Sign Company, LLC
Address	133 Ballston Ave. Saratoga Springs, NY 12866	150 White Plains Rd./Suite 400 Tarrytown, NY 10951	3276 River Rd. Rensselaer, NY 12144-5121
Phone	[REDACTED] /	[REDACTED] [REDACTED]	[REDACTED] [REDACTED]
Email	[REDACTED]	[REDACTED]	[REDACTED]

Identify primary contact person: Applicant Owner Attorney/Agent

* An applicant must be the property owner, lessee, or one with an option to lease or purchase the property in question.

PLEASE REFER TO OWNER AUTHORIZATION LETTER
Applicant's interest in premises: Owner Lessee Under option to lease or purchase

PROPERTY INFORMATION

Property Address/Location: 133 Ballston Ave. Tax Parcel #: _____
(for example: 165.52-4-37)

Current Zoning District: UR-2 Property use: Residential Non-residential/mixed-use

Type of Review: Architectural Historic Extension/modification (of current approval)

Summary description of proposed action: _____

Remove existing Building Signage & Replace with new National Rebranding Sign. (1) Good Hands logo with Allstate Channel letters, per attached Scope of Work.

Has a previous application been filed with the DRC for this property? No Yes – date(s)? _____

- App. No.(s)? _____

APPLICATION FEE (payable to "Commissioner of Finance"):

Residential Structures (principal, accessory)	\$25	Non-residential / mixed-use structures (principal)	\$300
Residential approval – extension	\$25	Non-residential signs, awnings, accessory structures	\$100
Residential - administrative action	\$25	Non-residential approval – extension	\$100
		Non-residential - administrative action	\$100

****A "complete" application consists of 1 original, 9 hard copies, and 1 electronic copy of application & ALL other materials as required below:**

New Construction / Additions

- Color photographs showing site/exterior details of existing structures and adjacent properties
- Site plan, drawn to scale, showing existing & proposed construction, property lines & dimensions, required & proposed setbacks & lot coverage, site features (fences, walks, trees, etc.); on no larger than 2'x3' sheet – smaller preferred if legible
- Elevation drawings showing design of all sides of existing & proposed construction – label dimensions, colors, materials, lighting (fixture & lamp type, wattage), etc. - include compass bearing & scale; no larger than 2'x3' sheet – smaller permitted if legible
- Floor plans for proposed structure; on sheet no larger than 2'x3' – smaller permitted if legible
- Product literature, specifications and samples of proposed materials and colors

Change in exterior building materials (windows, doors, roof, siding, etc.), or color (in non-residential districts only)

- Color photographs showing site/exterior details of existing structures and that illustrate affected features
- Elevation drawings showing all sides of existing & proposed construction – label dimensions, colors, materials, lighting (fixture & lamp type, wattage), etc. - include compass bearing & scale; no larger than 2'x3' sheet – smaller permitted if legible
- Product literature, specifications and samples of proposed materials and colors

Within front yard setbacks in Historic Districts only (Front setbacks: UR-1 & INST-HTR=30'; UR-4=25'; UR-2, UR-3 & NCUD-1=10')

- Installation, removal or change in material of drive- and walkways
- Installation or removal of architectural, sculptural or vegetative screening over 3' in height
- Installation of accessory utility structures or radio/satellite transmission/reception devices (more than 2' diameter)

For any of above:

- Color photographs showing site/exterior details of existing structures, and of adjacent properties
- Site plan showing existing & proposed construction: include property lines & dimensions, required & proposed setbacks & lot coverage, site features (fences, walks, trees, etc.) street names, compass bearing & scale; no larger than 2'x3' sheet – smaller preferred if legible
- Product literature, specifications and samples of proposed materials and colors

Signage / Awnings

- Color photographs showing site/exterior details of existing structures, and adjacent properties
- Plan showing location of proposed sign/awning structure on building/premises: no larger than 11"x17"
- Scaled illustration of proposed sign/awning structure and lettering (front view & profile): include all dimensions of structure; type, dimensions and style of lettering or logo; description of colors, materials, mounting method and hardware
- Descriptions, specifications of proposed lighting including fixture & lamp type, wattage, mounting method, and location
- Product literature, specifications and samples of proposed materials and colors

Demolition

- Color photographs showing site/exterior details of existing structures, and of adjacent properties
- Site plan showing existing and any proposed structures - include dimensions, setbacks, street names, compass bearing, and scale
- Written description of reasons for demolition and, in addition:
 - For structures of "architectural/historical significance", demonstrate "good cause" why structure cannot be preserved
 - For structures in an architectural district that might be eligible for listing on National Register of Historic Places, or for a "contributing" structure in a National Register district (contact City staff), provide plans for site development following demolition - include a timetable and letter of credit for project completion

Telecommunication facilities

- Color photographs showing site/existing structures, and of adjacent properties
- Site plan showing existing and proposed structures: include dimensions, setbacks, street names, compass bearing, and scale
- Scaled illustration of proposed structures: include all dimensions; colors, materials, lighting, mounting details
- Consult Article 240-12.22 of the City's Zoning Ordinance and City staff to ensure compliance with requirements for visual impact assessment and existing and proposed vegetative screening

Request for extension of current approval

- Identify date of original DRC approval: _____ Current expiration date: _____ Org. App. No. _____
- Describe why this extension is necessary and whether any significant changes have occurred either on the site or in the neighborhood.

SEQR Environmental Assessment Form

Applicants proposing the following must complete "Part I" of the SEQR Short Environmental Assessment Form (available here: http://www.dec.ny.gov/docs/permits_ej_operations_pdf/seafpartone.pdf):

- Construction or expansion of a multi-family residential structure (4 units +)
- Construction or expansion (exceeding 4,000 sq. ft. gross floor area) of a principal or accessory non-residential structure
- Telecommunications facility, radio antennae, satellite dishes
- Demolition

Disclosure

Does any City officer, employee or family member thereof have a financial interest (as defined by General Municipal Law Section 809) in this application?

- No Yes - If yes, a statement disclosing the name, residence, nature, and extent of this interest must be filed with this application.

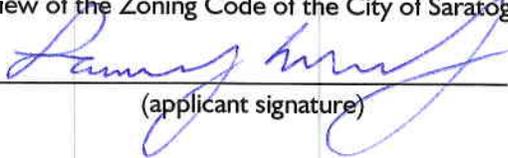
Certification

I/we, the property owner(s), or purchaser(s)/lessee(s) under contract, of the land in question, hereby request an appearance before the Design Review Commission.

By the signature(s) attached hereto, I/we certify that the information provided within this application and accompanying documentation is, to the best of my/our knowledge, true and accurate. I/we further understand that intentionally providing false or misleading information is grounds for immediate denial of this application.

I/we hereby authorize the members of the Design Review Commission and designated City staff to enter the property associated with this application for purposes of conducting any necessary site inspections relating to this application.

Furthermore, I/we agree to meet all requirements under Article VII for Historic Review or Article VIII for Architectural Review of the Zoning Code of the City of Saratoga Springs.



(applicant signature)

Date: 8-23-2016

(applicant signature)

Date: _____

If applicant is not the currently the owner of the property, the current owner must also sign.

PLEASE REFER TO OWNER AUTHORIZATION LETTER

Owner Signature: _____

Date: _____

Owner Signature: _____

Date: _____

FOR OFFICE USE ONLY

This application has been reviewed by the Zoning Enforcement Officer and is being forwarded to the Commission.

Signature: _____

Date: _____

Additional Comments: _____



PHILADELPHIASIGN

BRINGING THE WORLD'S BRANDS TO LIFE

Philadelphia Sign Company • 707 West Spring Garden St • Palmyra, NJ 08065

Re: *SiteID NYETL*
Criscione Agency
133 Ballston Ave
Saratoga Springs, NY 12866

AUTHORIZATION AND CONSENT FORM

By my signature below, I hereby represent that I am the owner of the property indicated above or otherwise duly authorized by the Lease to grant authorization for Philadelphia Sign Company and/or their sub contractor to apply for permits and install new signage at the above referenced location as per the attached brand book.

LANDLORD APPROVAL

Signature  Print Name Loomis J. Grossman Date 7/28/16

Title owner email [REDACTED]

Address 150 White Plains Road Phone [REDACTED]
Tarrytown, NY 10591

Return Form to: **Philadelphia Sign Company**
707 West Spring Garden St
Palmyra, NJ 08065

email (Preferred): [REDACTED]

or FAX to: [REDACTED]



Action Sign Company, LLC
3276 River Rd., Rensselaer, NY 12144-5121

ASC Powder Coating, a division of



August 4, 2016

City of Saratoga Springs
Design Review Commission
City Hall
474 Broadway
Saratoga Springs, NY 12866

Re: Narrative
Allstate-Criscione Agency, Michael J Criscione, 133 Ballston Ave., Saratoga Springs, NY 12866
Building Signage National Rebranding

Dear Design Review Commission;

We have been hired by Philadelphia Sign of Palmyra, NJ, to permit signage for the above Allstate location.

Scope of work will be to remove the outdated Allstate Building Sign-Logo & Channel letters, and install the current National Rebranding Sign Identification.

Allstate colors of blue and white remain the same.

Our Client is requesting a minimal change in size, as well.

The "Good Hands" Logo and the "Allstate" Channel letters are minimally larger.

The "Good Hands" Logo background switches from the white to the blue, with the outline portion switching from the blue to the white, as you will see on the renderings.

The Street View in the attached packet- the existing Sign and Logo get washed out at a distance.

Therefore, it is our professional opinion that a minimally larger sign, would be in the client and their client's best interest, and yet remain aesthetically pleasing to the surrounding area.

Code will allow 40 Sq. Ft. for Building sign, based on length of building (20') x 2 = 40 sq. ft.

Client is requesting a 3 unit sign, which is 33.76 sq. ft.

Code allows 18" high letters/logo

Client is requesting a 24" logo, and 41" high letters

Attached, please find the following for your review:

Design Review Commission Application for the City of Saratoga Springs
Authorization and Consent form from Gibraltar Management as Owner's Agent
Aerial Site Plan showing location of Sign and Business location.
Color Elevation Rendering, showing existing sign, and proposed sign, with measurements.
Sign Manufacturing and installation details, including illumination.
Color rendering from Street View, circa 2015

Thank you for your time to review our application.

Best Regards,

Wendy Schouten-Eades,
Project Coordinator

SIGN#	SIGN TYPE	SIGN DESCRIPTION	ACTION
E02	ALST.CL.RWB_24	24" Illuminated Blue Day/White Night Raceway Channel Letters 3' 5-3/8" oah x 14' 1-5/8" oal (49 SF)	Remove & Replace Sign
E03	No Action	No Action - A Frame Sign - Not in Scope of Work	No Action
N01	ALST.WVT_C	1st Surface Window Vinyl Treatment "C" Swoosh Version	New Sign

PROPOSED SIGNAGE PHOTO



EXISTING SIGNAGE PHOTO



Existing Sign Dimensions:
23'-1/2" h x 13' 0" w

***NOTE:**
Your approval of the Brandbook indicates your acceptance that the signage, provided to you and owned by Allstate, will be manufactured and installed as shown, pending landlord and/or municipality approval. Once accepted, signage may not be declined at time of installation for any reason other than a manufacturing defect. Any Allstate-branded items that we install are the property of Allstate.



PHILADELPHIASIGN
SERVICING THE WORKS SHOPS TO LIFE

707 West Spring Garden Street
Palmlyn, NJ 08053-1798

CLIENT: ALLSTATE - NY

LOCATION: NYEVL
Criscione Agency
133 Ballston Ave
Saratoga Springs, NY

DATE: 3/27/2015

SHEET: P02

DWG BY: TP

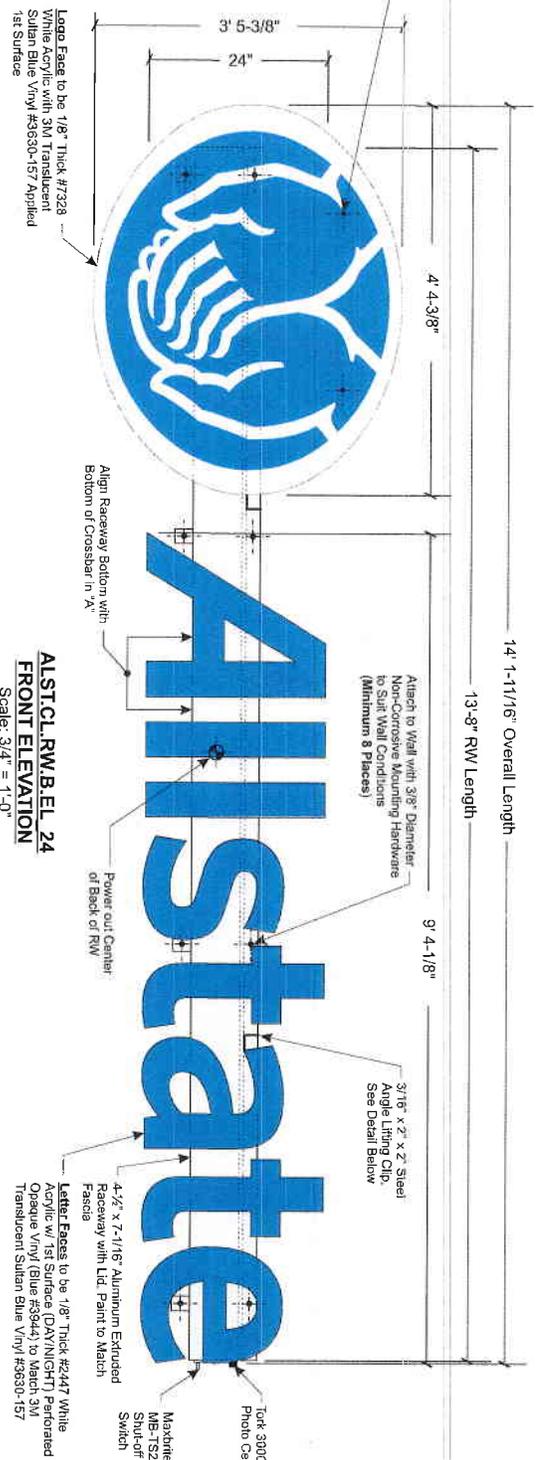
REVISION: 5.20.16 RJW Rev E02, Add N01

DRAWING NUMBER: A222903

THIS IS AN ORIGINAL DRAWING CREATED BY PHILADELPHIA SIGN IT IS SUBMITTED FOR YOUR PERSONAL USE IN CONJUNCTION WITH A PROJECT BEING PLANNED FOR YOU BY PHILADELPHIA SIGN IT IS NOT TO BE SHOWN OUTSIDE YOUR

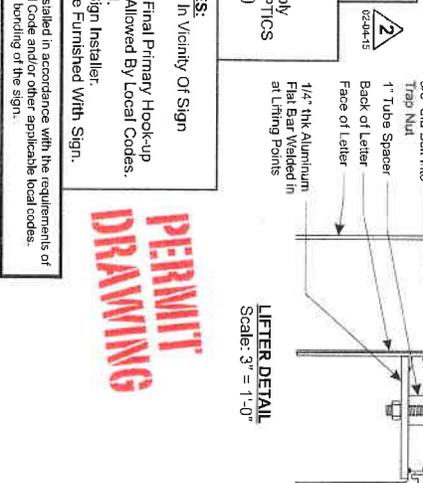
ENGINEERING
SHOP
VINYL / LAYOUT
ROUTING / KNIFE

Attach to Wall w/ 1/4" Dia. Non-Corrosive All Thread Inside Of 1" Dia. Pipe Spacers Painted to Match Raceway. (2) Places Behind Top Of Logo.



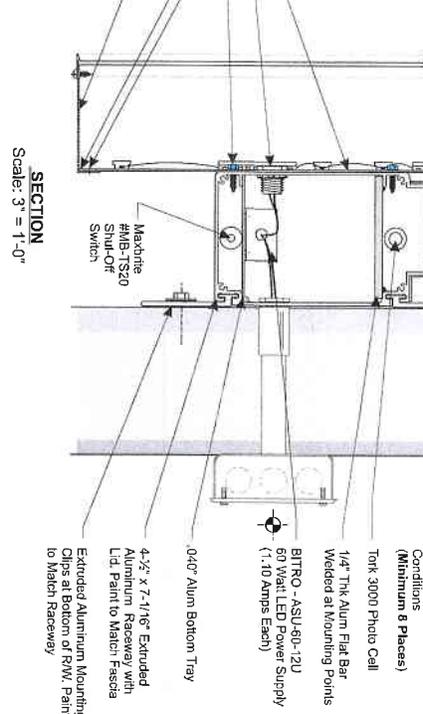
ALSTCL.RW.B.EL_24
FRONT ELEVATION
 Scale: 3/4" = 1'-0"

- ELECTRICAL LOAD**
 (1.16) Amps @ 120 Volts
ELECTRICAL REQMTS
 (1) 20 Amp/120 Volt Circuits
- LED Specifications:**
 1. (2) BITRO - ASU-60-12U
 60 Watt LED Power Supply
 Plus (OTS-M3P-LBWS5)
 White LEDs
- STANDARD LETTER NOTES:**
 1. Sufficient Primary Circuit in Vicinity Of Sign By Others.
 2. Letter to Letter Wiring & Final Primary Hook-up By Sign Installer, Where Allowed By Local Codes.
 3. Sign Shall Be U.L. Listed.
 4. Mounting Hardware By Sign Installer.
 5. Full Size Drilling Template Furnished With Sign.



PERMIT DRAWING

- 1** Logo Face to be 1/8" Thick #7328 White Acrylic with 3M Translucent Sulfon Blue Vinyl #3630-157 Applied 1st Surface
- 2** Letter Faces to be 1/16" Thick #2447 White Acrylic w/ 1st Surface (DAY/NIGHT) Perforated Clear Vinyl (Blue #3944) to Match 3M Trans. Sulfon Blue Vinyl #3630-157
- 3** 3mm Compound (ACM) Backs White Precast Chasse Nipple
- 4** Attach Letters to Raceway with #10 x 3/4" Hex Head Screws Staggered Construction
- 5** Drain Slits in Backs of Letters
- 6** 4" x .040 Precast Silver Alum. Coil Return Stipled to .040 Routed Aluminum Back.



SECTION
 Scale: 3" = 1'-0"

PHILADELPHIASIGN
 ARCHITECTURE, INTERIORS & EXTERIORS
 707 West Spring Garden Street
 Philadelphia, New Jersey 08106
 Phone: 655.839.1460
 Fax: 655.829.5548
 www.philadelphiasign.com

CUSTOMER:
ALLSTATE

JOB NUMBER:

SIGN TYPE:
ALSTCL.RW.B.EL_24

LOCATION:

DATE:
9/30/2014

DRAWN BY:
GJF

REVISION:
 Number: 4 Date: 9/10/2015 By: GJF

SHEET: 1 OF 1

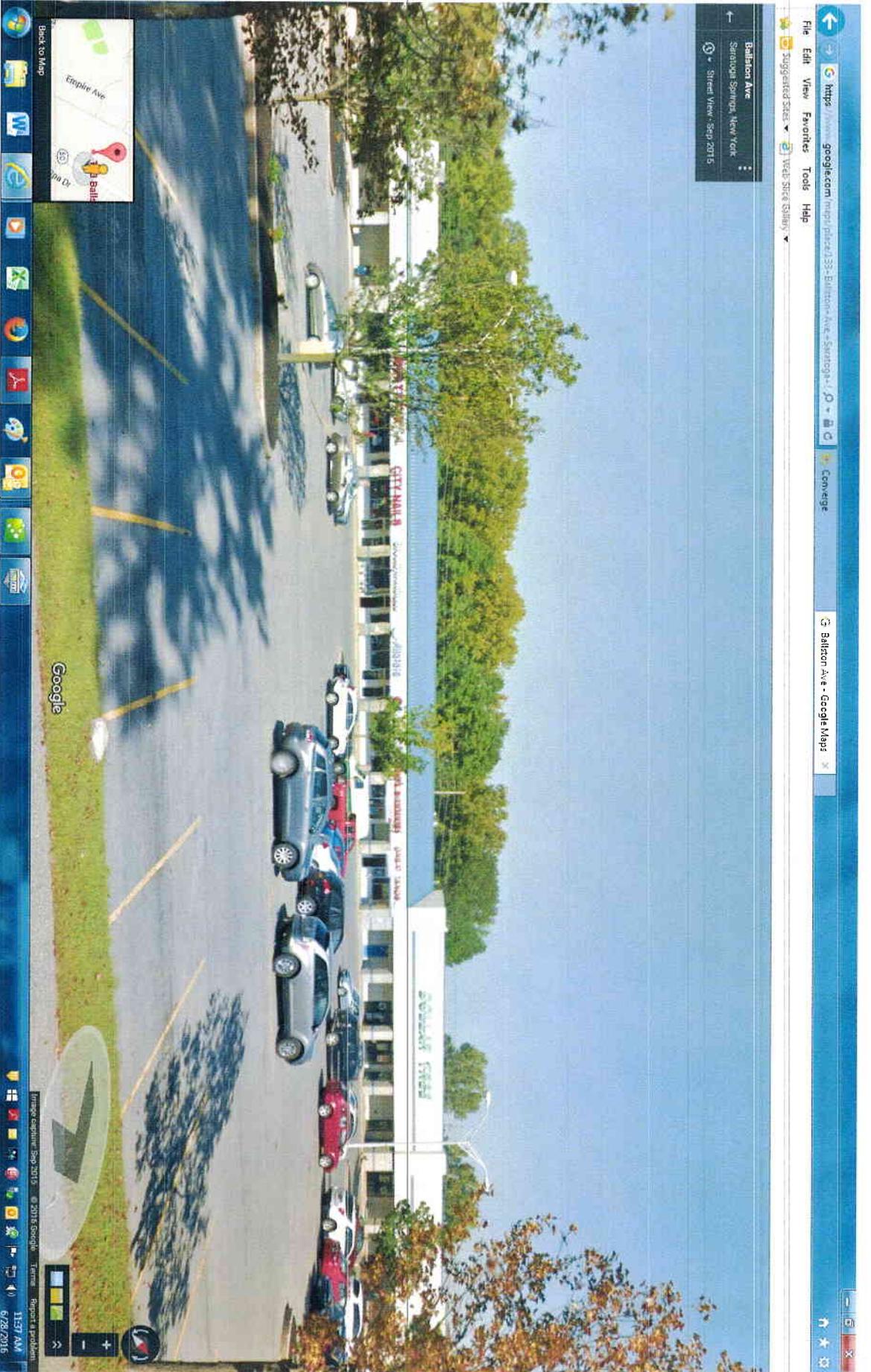
DWG NUMBER:
B57463

ENGINEER SEAL:

MAX DESIGN WIND SPEED 90 MPH
EXPOSURE C

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133 Ballston Spa Road, Saratoga Springs, NY





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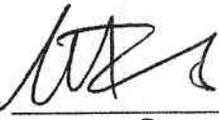
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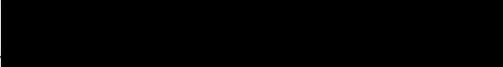
AUTHORIZATION AND CONSENT FORM

By my signature below, I hereby represent that I am the owner of the property indicated above or otherwise duly authorized by the Lease to grant authorization for Philadelphia Sign Company and/or their sub contractor to apply for permits and install new signage at the above referenced location as per the attached brand book.

LANDLORD APPROVAL

owners representative

Signature  Print Name Scott Zelekanitz Date 6/23/16

Title V.P. email 

Address 150 White Plains Rd Phone 
Tarrytown, NY 10591

Return Form to: **Philadelphia Sign Company**
707 West Spring Garden St
Palmyra, NJ 08065

email (Preferred): 

or FAX to: 