



# City of Saratoga Springs

## DESIGN REVIEW COMMISSION

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Saratoga Springs, New York 12866  
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Steven Rowland, *Chair*  
Tamie Ehinger, *Vice Chair*  
Richard Martin  
Karen Cavotta  
Cynthia Corbett  
Leslie DiCarlo  
Chris Bennett  
Robert West, *Alternate*

### ADVISORY OPINION

In the matter of the application

#2014.109.2

Rite Aid Signage

90 West Ave / 242 Washington Street  
Saratoga Springs, New York 12866

RECEIVED  
OCT 11 2016  
ACCOUNTS DEPARTMENT

involving a request from the Zoning Board of Appeals for an advisory opinion on the requested relief for a proposed sign package within the Transect-5 Neighborhood Center District, tax parcels #165.14-2-1 & -2.2, within the City of Saratoga Springs.

Following discussion on this matter on October 5, 2016, the Commission issues the following opinion:

The Commission recommends the following:

“Shield Sign”: given the abundance of additional wall signage requested by the applicant, the Commission does not believe that this proposed sign is necessary. If granted, the Commission recommends that it be centered horizontally and vertically within the gable.

“Building-mounted Drive Thru Pharmacy”: given the two additionally requested “pharmacy” signs, the Commission believes that “Pharmacy” is redundant and unnecessary and that “drive thru” is unnecessary given the obvious nature of the structure and the requested “pick up” and “drop off” wall signage and additional site signage.

“Freestanding/Pylon Sign”: While the Commission acknowledges that an applicant is otherwise entitled to a freestanding sign, the DRC strongly suggests that such a freestanding sign is not necessary should the numerous requested additional wall signs be approved. Should the applicant strongly desire the freestanding sign, the DRC recommends the approval of less wall signage. Also, the DRC does not recommend any relief for a freestanding sign. Should the applicant pursue a freestanding sign, the DRC recommends a monument-style sign as it has for other applicants in adjacent locations.

The DRC does not recommend allowing for a temporary banner as indicated on sign #7, p. 13 of 19, on the 6/13/16 submission. The Ordinance currently has a provision for a temporary “construction” sign.

Record of vote:

motion to approve made by S Rowland, seconded by R Martin: passed 6-0

In favor: SRowland, RMartin, TEhinger, KCavotta, CCorbett, LDiCarlo, CBennett

Absent: CBennett



Chair

Date

10/11/16

cc: File  
Applicant