

## Minutes May 1, 2023

### Attendees:

Remote: Mary Estelle Ryckman, Jeff Altamari, Danielle Lepper, Colleen Burke

In person: Commissioner Sanghvi, Deputy Commissioner Crocker, Devin Dalpos, Doug Gerhardt, Tim Holmes, Eric Moser, Samantha Clemmey

### Notes:

Introductions: new members, Eric Moser, Colleen Burke

Minutes from previous meeting (Tim – motion to approve, Devin 2<sup>nd</sup>, all in favor

2022 Implementation Update:

- Dog park: in progress
- Flat Rock garden: in progress, target is May to complete
- Urban Forestry: working with consultant
- Saratoga Arts: has been provided the funds for program
- Community Garden: still evaluating path to deliver as planned
- Curling: project completed
- Congress Park Skating: funds disbursed, held until next year (due to lack of persistent freeze)
- CREATE youth arts: underway
- Bikeatoga: project underway

Doug asked if update to city council is planned; Comm. Sanghvi said on schedule

Samantha: progress underway to provider status updates on city page

Outreach:

Efforts with scheduled outreach sessions at SSPL and Rec Center had no attendance. Devon reported Geyser Crest Neighborhood Assoc. meeting in March had approx. 30-35 attendees

General discussion of additional outreach ideas: scheduling targeted workshops for groups with members who might be interested in submitting ideas, such as Franklin Community Center, Sustainable Saratoga, Lions Club, Rotary. Discussed expanding submission opportunities for students (whether in city residents or not, as long as guidelines for in-city benefits are followed). Discussed creating a backlog of possible sponsored ideas, where organizations would work with individuals to get ideas formulated and submitted.

Discussed marketing plan – how do we enhance our marketing to get better outreach on a recurring basis through the year? Using existing distribution lists (voters from prior cycle, recreation center, etc).

## Review of Cycle 2 Proposals and 2022 Project Support:

Support for 2022 Projects: do we need to show up / have representation from committee to promote projects?

Plaque for projects: design had been discussed, should have sign for all physical locations (like gardens)

Heather has draft of message to give regarding standard messaging to ask project submitters to use when promoting/communicating about projects.

New Projects: as of this meeting, 4 projects received and posted to Basecamp. Reaffirmed that city representatives should be included in all discussions regarding projects received. Discussed having project oversight at top of agenda for next meeting.

## Other Topics:

2023 – still pending budget, but guidance from Comm. Sangvhi is to continue with cycle.

As Mary Estelle Ryckman has resigned, committee voted on new Chair and Vice Chair:

Norah Brennan as chair, Jeff Altimari as vice-chair

***Next meeting:*** Monday, June 8, 5:30 pm